

5 TIPS TO ALIGN FOR YOUR PHOTOSHOOT

1 *Remember, it's not about you.*

Sounds crazy, but it's true. This photoshoot is actually about your gifts and your clients. It is not about how you think you look but about how your clients connect with these images and your message. It is about capturing the essence of your business.

2 *Tap into your "why."*

Your "why" influences everything you do and exhibit. Through pre-photoshoot prompts, questionnaires and our Storyboarding Call, you will get crystal clear on your messaging and what the driving current is for all that you desire to express through your marketing images. This allows you to be clear, confident and ready to relax into the flow.

3 *Rely on the storyboards we create together.*

The storyboards we create will be our guide on our journey through the various stories that bring your brand to life. We will map out locations, determine clothing, props, colors, vibes, all of it. The guesswork will be taken out of it so you can fully show up and allow the magic of the moment to unfold.

4 *Prepare your body as well as your soul.*

This is the time to carve out space to nourish your body. Treat yourself a bit if possible, tuck in a bit early the night before with your favorite book, take a long bath, partake in a beautiful ritual. Give yourself time in the morning if possible to focus on your gifts you are wanting to share with the world. When our body is relaxed and rested, so too is the rest of us.

5 *Surrender.*

We've done the work. You are prepared. Know the universe has you covered. Whatever the day may bring, it was brought for you, specifically for you. Now it's time to show up in trust.